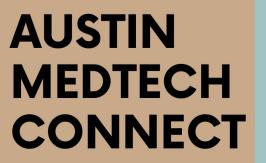
# AUSTIN LIFE SCIENCES SECTOR

A Powerhouse Emerging at a Pivotal Crossroads

A collaboration between Austin Medtech Connect & Austin Next





# **EXECUTIVE SUMMARY**

# Austin's Life Sciences Sector Embarks on an Ascendant Path as it Nears a Transformative Inflection Point

- Venture Capital Surge: Life sciences venture funding skyrocketed 10X from 2017-2023, climbing from 23rd to 10th place nationally, rivaling Research Triangle Park, NC.
- Innovation Diversity: A vibrant tech scene and lack of a dominant subsector have catalyzed groundbreaking companies like Colossal Biosciences, Elligo Health Research, Everly Health, and Wheel.
- Dynamic Workforce: Austin's youthful workforce (median age 35.8) is bolstered by 20+ higher education institutions and over 177,000 enrolled students.
- Talent's Meteoric Rise: Austin's life sciences workforce, though modest at 18k compared to Houston's 35k and Boston's 183k, has seen a staggering 74% three year growth.
- Leveraging Scarcity: Despite having only 5,800 hospital beds compared to Houston's 21,000 beds and 1.6M sq. feet of lab space versus Boston's 52.7M, Austin's life sciences sector thrives by capitalizing on the limited available resources.
- **R&D Excellence**: Ranking 11th in the US for total patents and 3rd in patents per capita, Austin is an innovation hub. Life sciences publications grew from 2,000 in 2013 to 6,200 in 2022.

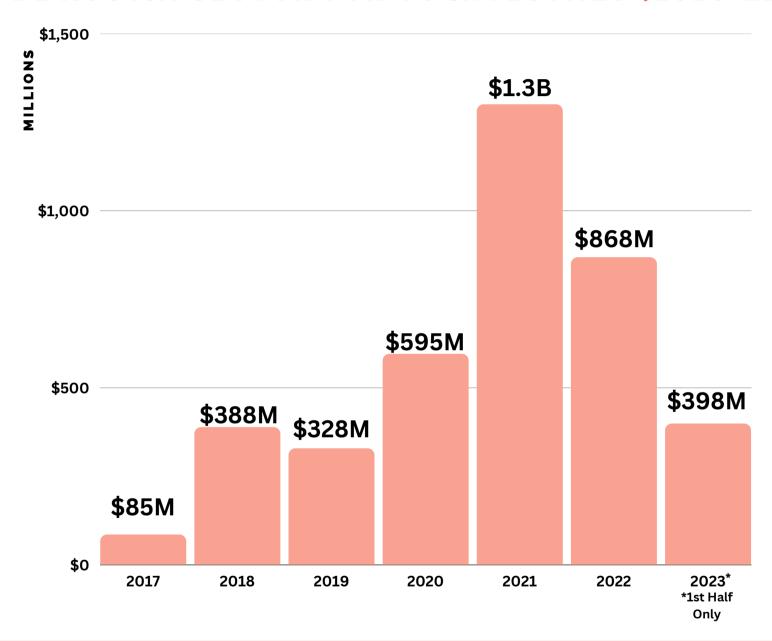
#### What's Next?

- Resource Needs: Strategic investments in talent and infrastructure are critical for Austin's life sciences sector to scale sustainably.
- Innovation Surge: Robust VC activity and cutting-edge R&D establish Austin as an emerging life sciences innovation hub.
- Catalyzing Momentum: Addressing resource needs and capitalizing on innovation positions Austin for exponential growth and global impact.

# **AUSTIN'S VENTURE BOOM**

## LIFE SCIENCES VENTURE FUNDING

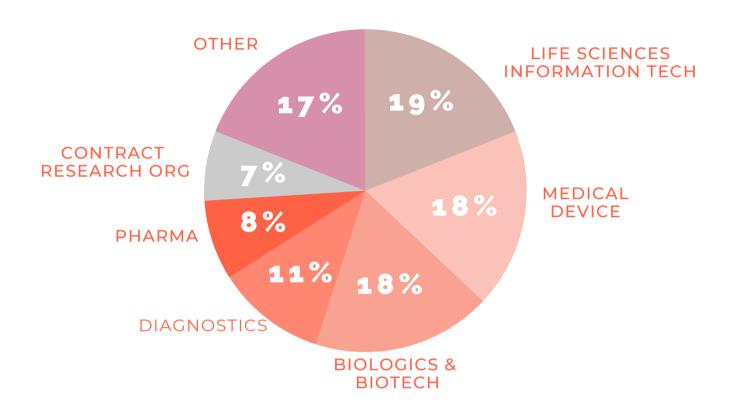
#1 AUSTIN SECTOR FOR VC INVESTMET (2018-22)



From 2017 to 2023, venture funding in Austin's life sciences sector surged 10X. This propelled Austin from 23rd to 10th place in the US, placing it ahead of other regions in Texas and on par with Research Triangle Park, NC.

# DIVERSE ENGINES OF INNOVATION

## LIFE SCIENCES SECTOR BREAKDOWN



260+

18,000+

73.7%

companies

employees

employment growth in the past 3 years

Absence of a single dominant subsector and a robust tech scene foster convergence opportunities.

Unicorns (& near unicorns) include Colossal

Biosciences, Elligo Health, Everly Health, & Wheel.

# THE TALENT BEDROCK



#### A TOP-PERFORMING METRO

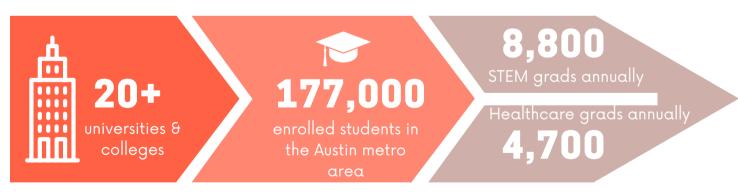
Austin ranked as the 4th most dynamic metro based on knowledge intensity, income, and overall growth in job, pay, and GDP.

#### A YOUNG AND HUNGRY WORKFORCE

Austin's growing workforce has a median age of 35.8, three years younger than the national median.



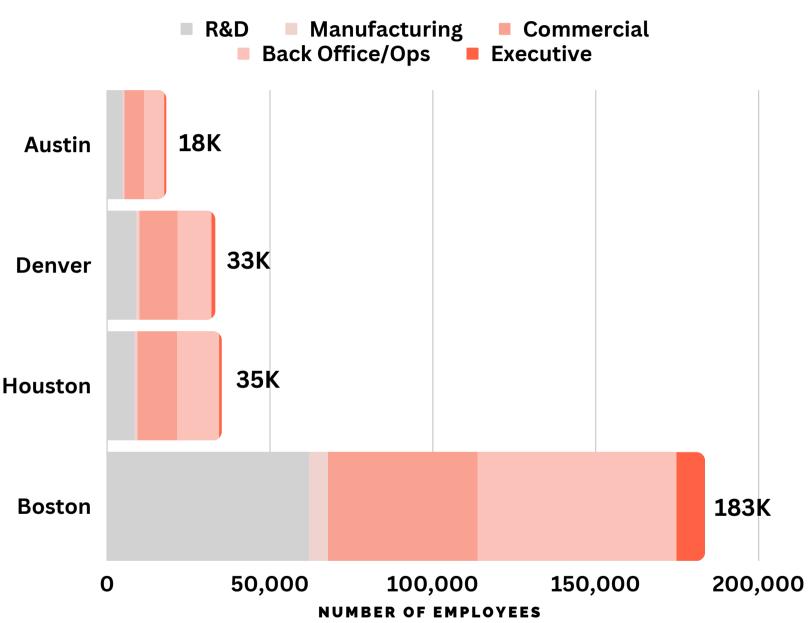
#### A STRONG EDUCATIONAL FOUNDATION



Austin's workforce is the dynamic flywheel at the heart of the city's life sciences ecosystem. With its youthfulness and educational vigor, it continually propels the sector forward.

# LEAN FORCE, LARGE IMPACT

## **WORKFORCE BREAKDOWN & COMPS**



Austin's life sciences workforce is agile, formidable, and driving outsized success.

Targeted investments in R&D talent (inspired by Boston's example) could be transformative.

# HARNESSING LIMITED ASSETS

## NFRASTRUCTURE SNAPSHOT & COMPS

	AUSTIN	DENVER	HOUSTON	BOSTON
POPULATION	2.4M	3.0M	7.3M	4.9M
STAFFED HOSPITAL BEDS	5,791	6,913	21,428	12,391
LAB SPACE (SQ FT)	1.6M	3M	1.6M	<b>52.7M</b>
PROVIDERS	45.1K	77.6K	161.8K	189.0K

With a notably leaner infrastructure, Austin's sector maximizes what it has on hand. The key to elevating its position lies in expanding clinical facilities, lab spaces, and essential healthcare resources.

## **INGENUITY UNLEASHED**

## EDUCATIONAL RESEARCH INSTITUTIONS

#### University of Texas at Austin

- \$680M annual research funding
- 50+ research units related to life sciences

#### Dell Medical School at UT Austin

• \$295M teaching hospital

#### Texas A&M Health Science Center

• Regional clinical training

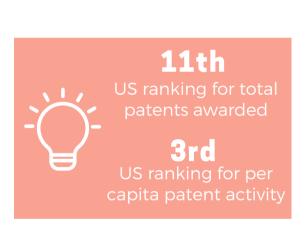
#### Texas State University

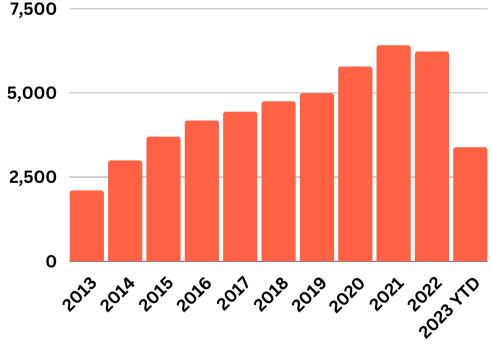
• STAR Research Park

#### **Austin Community College**

• Bioscience Incubator

## Austin Metro Life Sciences Papers Published





Strong academic institutional backing, steady growth in life sciences publications, and consistent patent activity is compelling evidence of Austin's cutting-edge research.

# THE TIPPING POINT

Austin's life sciences industry has been quietly building momentum, concealed by the towering shadows of the local tech sector and national life sciences hubs.

Now at a pivotal inflection point, this burgeoning powerhouse is primed for exponential growth and poised to seize its place on the global stage.



### **RESOURCE CHASM**

Austin's talent and infrastructure are potent yet lean; there is an urgent imperative for strategic investments to fuel scalable growth.



### **INNOVATION SURGE**

A growing torrent of VC funding and cutting-edge R&D herald Austin as an emerging epicenter of innovation in life sciences.



### **CATALYZING MOMENTUM**

By bridging the resource gap and harnessing the innovation engine, Austin's life sciences sector is primed for exponential growth and global impact.

## **AUTHORS & CONTRIBUTORS**



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Jawad is a frontline clinician who loves helping founders build. Austin Medtech Connect's mission is to break the silos among stakeholders in Central Texas and catalyze our potential to create the next generation of health technology and care delivery.



Jason Scharf, Early Stage Investor & Host of the Austin Next Podcast

Jason is an experienced strategy executive and active angel investor in the life sciences and digital health sectors. He is also the creator and host of the Austin Next podcast, an exploration of Austin's transformation into the next innovation powerhouse.



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Joyce is currently an undergraduate student at UT Austin studying Biochemistry under the Plan II program. She is interested in healthcare leadership and innovation.



Nirjhar Mundkur

Nirjhar has a passion for strategy and business development, conducting due diligence, portfolio operations in personalized medicine, and cutting edge tech sectors. He has an MBA from UT Austin, specializing in Healthcare and VC, and Biochemistry BS from Occidental.

## **DATA PARTNERS**

#### **REAL STAFFING**





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## REFERENCES

#### **Austin's Venture Boom**

Austin Data: Austin Ecosystem Platform, initiated by Opportunity Austin and the Greater Austin

<u>Chamber of Commerce, powered by Dealroom.co</u>

All Other Regions: App.Dealroom.co

Note: The venture data was pulled using the health filter. Our definition of the industry is broad, encompassing tools, diagnostics, therapeutics, medtech, digital health, care delivery, and more. This reflects the inclusive and rapidly evolving landscape of the sector.

#### **Diverse Engines of Innovation**

Sector Breakdown: Austin Chamber of Commerce - Life Sciences Snapshot # of Companies: Austin Chamber of Commerce - Life Sciences Snapshot

# of Employees: Morris, Sydney M. "Principal Recruitment Consultant." Real Staffing, May 16, 2023

Employment Growth: 2022 Mid-Year Life Science Overview & Market Clusters NewMark

#### **The Talent Bedrock**

Top Performing: Heartland Forward Most Dynamic Metros 2022

Young Workforce: Austin Chamber of Commerce - Population by Age & Sex

Educational Foundation: Austin Chamber of Commerce - Life Sciences Snapshot

#### **Lean Force, Large Impact**

Morris, Sydney M. "Principal Recruitment Consultant." Real Staffing, May 16, 2023

#### **Harnessing Limited Assets**

Population (Metro): US Census 2022 Estimate

Staffed Hospital Beds: American Hospital Directory 2021

Austin Lab Space: Keep Austin Weird: How The Nascent Texas Life Sciences Market Could Grow With

Fewer Labs; BISNOW; November 15, 2022

All Other Regions Lab Space: 2023 US Life Sciences Outlook CBRE

**Providers:** Bureau of Labor Statistics 2022 SOC 29-0000

#### Ingenuity Unleashed

Research Institutions: Austin Chamber of Commerce - Life Sciences Snapshot

Patents: Austin Chamber of Commerce Patent Activity

Life Science Papers: PubMed and filtered by Austin author affiliation